



# Teach About Women's Women's History Scavenger Hunt & Festival

May 21 2022  
Central Park, New York City

Partner & Sponsor Info Deck



Most Americans graduate high school having heard the names of fewer than 10 women in all four years of history class.



This year, we gather to fight for change.





# Teach About Women is hosting its inaugural Women's History Scavenger Hunt & Festival

May 21, 2022

Central Park, New York City

11am-4pm

# Our goal



We are gathering people of all ages and political persuasions in a Covid-safe, outdoor event to address the lack of women in history programs around the nation in order to

1. Forge partnerships with mission-aligned organizations
2. Build sponsorship relationships with private companies
3. Raise money for a gender-inclusive history program any teacher in the US can use to replace or supplement their current curriculum. [See more details.](#)

# What are we doing?



## Women's History Scavenger Hunt

Folks can walk from Columbus Circle (59th St & Central Park West) to our festival spot at the Harlem Meer (110th & 5th) collecting stamps at **Women's History Checkpoints** along the way.

Each checkpoint is hosted by a mission-aligned organization and honors a woman or women who should be on every history curriculum.

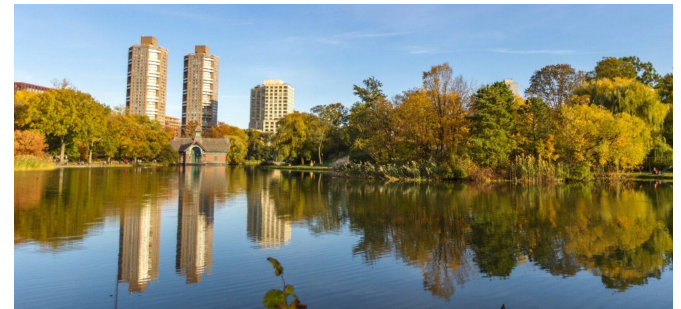
**Walkers can start any time after 9am.**



## Women's History Festival

Join supporters, teachers, students, partners, sponsors and women-run businesses for a day of picnicking, games, trivia, and fun for all ages.

**11am-4pm**



# How are we raising money?



## 1. Tickets

- Supporters can [purchase tickets](#) ranging in price from \$10 to \$500. Higher priced tickets include additional benefits.

## 2. Sponsorships

- Private companies can sponsor checkpoints, booths or swag bag items to support our mission.

## 3. Peer-to-peer fundraising

- Supporters can [start their own peer-to-peer campaigns](#) to raise additional funds and build motivation to complete the scavenger hunt.

# What are we supporting?



## A new vision for teaching history in America

- Every dollar raised goes towards designing and disseminating Teach About Women's comprehensive four-year History/Social Studies curriculum that teachers across the country can use to replace or supplement their current program.
- We will provide a free, online 10-hour self-paced course teachers can take to ensure they understand how to do justice to any unfamiliar material.

## Educating 1,000,000 Americans to champion gender equity

- Over the next five years, we will reach at least 10,000 teachers, impacting 1,000,000 students across the nation. These students will go on to become informed champions of gender equity, expanding the impact of our curriculum to the national community.



Our program will transform the way students learn about the history of women and gender equity.



<b>Gender Equity Factor</b>	<b>National Average</b>	<b>TaW's Program</b>
<b>Number of women mentioned by name (in all four years)</b>	<b>&lt;10</b>	<b>&gt;100</b>
<b>Opportunities to explore gendered power dynamics (annually)</b>	<b>1</b>	<b>&gt;20</b>
<b>Opportunities for intersectional exploration of race, class, ethnicity, religion, and nationality</b>	<b>0</b>	<b>&gt;50</b>
<b>Questions that urge students to explore and question gender norms</b>	<b>0</b>	<b>24</b>
<b>LGBTQ+ and queer history</b>	<b>0</b>	<b>10</b>
<b>Research-based teaching practices that ensure gender equity</b>	<b>0</b>	<b>&gt;10</b>
<b>Assignments that require students to reflect on gender biases</b>	<b>0</b>	<b>5</b>

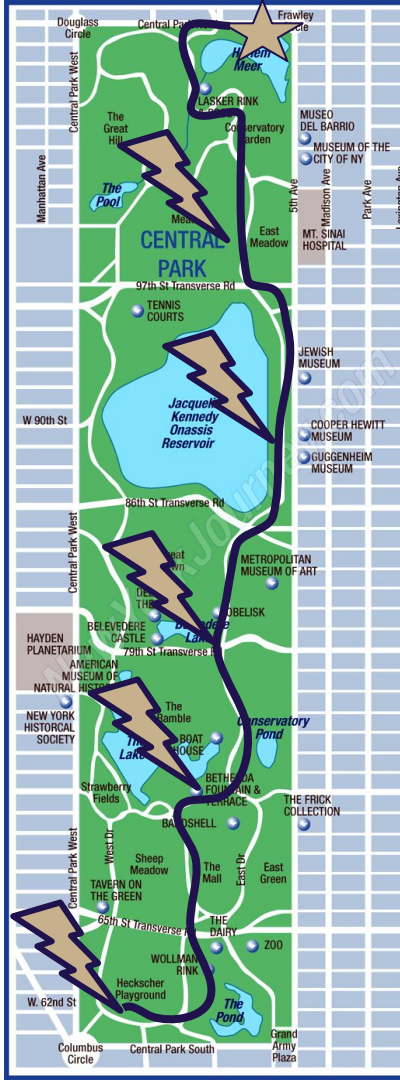
# How can I be a part of the day?

Sponsor or host a Checkpoint or Table/Booth in honor of woman or women you think all Americans should learn about.



Host a checkpoint.

Checkpoints are perfect for student volunteer opportunities and mission-aligned organizations who want to spread the word about their work and distribute short promo materials.



TaW will provide attendees with a map to guide their journey. Purple and gold balloons will mark each checkpoint and make them easier to find. We will have 6-10 checkpoints.

## Host a Booth.

Booths are great places to sell books or merchandise, and have more contact time with everyone you meet. We encourage you to make an interactive activity like Women's History trivia or a game to engage younger folks.



Booths open at 11am and close at 4pm. As per our agreement with Central Park, they will be on the grass designated as the Harlem Meer Picnic Area. Space is limited so we will have 8-12 booths.

# Partnership options (Choose one or do both.)

## 1- Host a checkpoint



Location: Strategic spots along a 3 mile route from Columbus Circle to the Harlem Meer

### Best for

- Fun, quick meet and greets
- Multiple volunteer opportunities
- Spreading the word about a mission-aligned cause or great resource for teaching about women
- Perfect for student activist organizations

## 2- Host a booth



Location: Harlem Meer Picnic Area (@110th St)

### Best for

- Selling food, books or merchandise
- Networking with as many folks is possible
- Offering fun activities like trivia games
- Promoting a mission-aligned business

# Sponsorship options (You can choose to sponsor and/or host.\*)

## 1- Sponsor a checkpoint

Location: Strategic spots along a 3 mile route from Columbus Circle to the Harlem Meer

- \$1000

### Benefits:

- Your company logo+information will decorate the checkpoint
- Visitors to the checkpoint will receive a promotional postcard or item featuring your logo and/or info
- Half-page feature in the day's program catalog

## 2- Sponsor a booth

Location: Harlem Meer Picnic Area (@110th St)

- \$3000

### Benefits:

- Your company logo+information will decorate the booth/table
- Promotional merchandise or a postcard will be in our signature Swag Bag
- Full-page feature in the day's program catalog

\*Only mission-aligned nonprofits & K-12 school groups are eligible to host without sponsoring.

## Other Sponsorship options



- Swag Bag (donate the cost of your merchandise)
- Picnic Baskets - \$50 per basket (will serve as prizes and give-aways on the day)
- Half-page ad in our Program Catalog \$500
- Full-page ad in our Program Catalog \$1000
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We hope to see you there!



Contact Georgina Emerson to be a host or sponsor.  
[georgina@teachaboutwomen.org](mailto:georgina@teachaboutwomen.org)



# Teach About Women: Who are we?



Teach About Women is a 501(c)3 nonprofit dedicated to closing gender gaps by changing how we teach.

We envision a world where everyone has the same opportunities to learn, thrive, and lead.

Our mission is to provide K-12 educators with curriculum, training and certification to make gender equity part of every aspect of school life. [Meet our team and learn more.](#)



Curriculum



Training



Certification

# Teach About Women

**EIN:** 83-0685327

**Corporate Headquarters:** 30 Hartford Lane, White Plains, NY 10603

**Mailing address:** 11404 Walnut Ridge Drive, Austin, TX 78753

**Telephone:** (212) 390-1745

**Email:** [georgina@teachaboutwomen.org](mailto:georgina@teachaboutwomen.org)

**Website:** [www.TeachAboutWomen.org](http://www.TeachAboutWomen.org)

**Social Media:** @TeachAboutWomen

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**mothers.  
daughters.  
visionaries.  
queens.  
rulers.  
women.**

Closing gender gaps by changing how we teach